



Do Everything in Love

Supporting Presbyterian Women's Annual Mission Fund is a Very Big D.E.I.L.!

BY CARISSA HEROLD

There are so many reasons to love Presbyterian Women! PW is a community where faith and relationships grow. PW is also faith in action—individuals and groups sharing God's love with the world. To help ensure PW's witness in the world, will you lovingly support our organization through the "Do Everything in Love" (D.E.I.L.) campaign?

Supporting Presbyterian Women is a very big D.E.I.L.!

D is for **denominational**. Presbyterian women understand that our connectional church is feasible in large part because of the work and witness of a vibrant organization. PWs are fully engaged in all matters of the life of our church and church community.

E is for **ecumenical**. Promoting unity and community expands our vision and deepens our reach to advocate and transform lives (including our own). Presbyterian Women is a full partner of World Day of Prayer, the Fellowship of the Least Coin, Bread for the World and ECPAT-USA. As an ecumenical body, PW is an NGO (non-governmental organization) of the United Nations through the Commission on the Status of Women, where we learn about the lives of women and girls around the world and work together to bring about positive change.

I is for **inclusive**. The PW Purpose guides us "to build an inclusive, caring community of women." That's why Presbyterian Women, Inc. has made a commitment to racial equity. It's also why PW groups throughout the country actively seek to build God's beloved community, where everyone's gifts are valued and difference is appreciated.

L is for **love!** Unconditional love. Love in action. Love in connection. Love in faith. Supporting our organization and our siblings in Christ through Presbyterian Women is a fitting response to God's love for each of us, and as articulated in our PW Purpose.

Here's the D.E.I.L. (or how to participate)

You may make a gift to D.E.I.L. online or by mailing a check.

On the next page you will find a form to guide you. If you are giving in honor or memory of a friend or loved one, or just feel moved to share about why you love your life as a PW, then please share. Photos, stories and videos are encouraged!

With a financial gift of \$35 or more, select a single (symbolic) rose. Choose the rose that you prefer and/or consider these traditional associations (see next page). Then let your honoree know that you've given a gift in their honor by downloading or sending a digital rose card on presbyterianwomen.org/DEIL.



“Do Everything in Love” and financially support PW’s Annual Mission Fund, as well as express your affection and appreciation for those whom you love.

Who will you honor with a symbolic rose and a gift of \$35 or more to Presbyterian Women, Inc?

- Red** is for love
- Yellow** is for friendship and fun
- Pink** is for appreciation and gratitude
- White** is for hope

Your Name _____

Street Address _____

City _____

State _____ ZIP _____

Telephone number _____

Email _____

Tell your PW love story! Who does your symbolic rose honor? What do you love about your friend, mentor, or future PW? Photos, stories and videos are encouraged; email your story to carissa.herold@pcusa.org.

Mail this form and your check—made payable to “Presbyterian Women, Inc.” with **D.E.I.L.** in the notes line—to

Presbyterian Women, Inc.
PO Box 643652
Pittsburgh, PA 15264-3652

Send a digital rose card or download one to mail at presbyterianwomen.org/DEIL.



What’s the Big D.E.I.L.?

Presbyterian Women remains vibrant and relevant but changes in our church and world necessitate finding new ways to support our 200+ year legacy.

In addition to making gifts to the Annual Mission Fund or the D.E.I.L. campaign through your PW group or setting up a recurring monthly gift at presbyterianwomen.org/give, consider participating in these extra opportunities throughout the year (as an individual or as a group)

- PW Gives Day (July 31, annually)**
- Giving Tuesday (December 2, 2025)**
- Year-End Giving**

All you do makes a difference to PW: your participation in Bible study, Thank and Birthday Offerings, justice and peace work, regional and churchwide gatherings, subscribing to *Horizons* magazine, your honoring of individuals through PW’s Honorary Life Membership program and your prayerful, loving support of our organization. PW is blessed to build upon our faithful legacy.